



**17<sup>th</sup> Annual Alaska Native Art Auction  
March 22, 2012  
Dena'ina Civic and Convention Center**

## ***Artist Guidelines***

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Koahnic Broadcast Corporation's 17<sup>th</sup> Annual Alaska Native Art Auction is on Thursday, March 22, 2012 at the Dena'ina Civic and Convention Center. All funds raised will go to National Native News, Native America Calling, KNBA 90.3FM, and the other Native programs of KBC. We invite you to be a major part of this epic event.

A live and silent auction will offer original artwork to over 400 community leaders and KBC supporters in attendance. Please join us in making this fundraiser more successful than ever, by donating a piece of your original art.

Please join Koahnic in sharing and connecting Alaska with the world through Native culture. Be a part of our mission to bring the Native voice to the world.

### **WE OFFER:**

- Display of your work at the gala to an audience of over 400 VIPS
- Distribution of your information to potential buyers in our Artist Guide at the event
- A free seat at the art auction for artists who donate work valued at the \$500.00 level or more
- Up to 20% commission for artists on pieces that bring in \$500 or more at the auction

Koahnic Broadcast Corporation welcomes the attendance of artists to its Annual Native Art Auction. The creative contribution of the artists whose work is included in the live or silent auction provides Koahnic the ability to raise funds for KNBA, *National Native News*, *Native America Calling*, *Earthsongs*, Native Voice One and Native Program Fund Endowment.

Donors submitting artwork valued at \$500 or more are eligible to receive a commission of *up to 20%* on the gross proceeds from the sale of the item during the art auction. The actual commission will be negotiated in writing with the artist prior to the art auction and utilize the KBC Art Donor Registration Form. The commission will be paid to the artist after KBC receives the full payment of \$500 or more from the purchaser.

It is our goal to encourage the unique art pieces while keeping overhead costs as low as possible for a successful fundraiser. This policy was developed to help Koahnic achieve that goal.

The ticket fee for Koahnic's Annual Alaska Native Art Auction is \$150 per person and includes dinner. The following fees apply to artists:

1. Artists who contribute artwork with a value of \$500 or more will be invited to attend the Auction at no charge. The artist is allowed to invite one guest at a reduced rate of \$75 per person.
2. Any artist that contributes artwork with a value of less than \$500 will receive an invitation (for two) to attend the Auction at a reduced rate of \$75 per person.
3. All artists must RSVP prior to 48 hours before the Auction to insure we allocate enough seats. Artist should RSVP to Cindy Hector at 793-3528 or to: [artdonation@knba.org](mailto:artdonation@knba.org).

Please fill out an art donation form and respond by January 30, 2012. Delivery information will be sent to all participating artists. If you have any questions, please contact Cindy Hector at 793-3528 or [artdonation@knba.org](mailto:artdonation@knba.org).